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| LegacyUSA |
| BakeSmart Lite |
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**Introduction**

Throughout the country, retail and wholesale bakeries are struggling to survive in our ever changing economy. Bakery owners are looking for ways to improve efficiency without sacrificing quality. Whether the bakery is looking to expand or simply for ways to streamline their daily operations, we at LegacyUSA have listened to their needs and have created software to fit each and every one of those needs.

LegacyUSA is recognized not only for its impact in the bakery industry, but globally for its impact within all industries. LegacyUSA has been called upon to create and manage software programs for major university, major airliner manufacturers, Fortune 500 companies, and even major Hollywood movie studios. Our team is comprised of professionals who draw on their vast experience from many careerfields including programming. We stand by our products with full time programmers and a full staff of technical support personnel. Here at LegacyUSA, we are full-time, internationally experienced, in depth, serious programmers that respond professionally to the markets we serve (*Bakery Software, Bakesmart)*.

The product we have recommended for your individual needs is BakeSmart Lite. This software has been praised by articles in several magazines including Modern Baking Magazine (Reynolds) and Baking Buyer (Unrein). This product is extremely popular for bakeries that are just beginning or for smaller operations similar to that of Sanitary Bakery. We believe the trend for this product is a direct result from the ease of use and the ability of the software to grow with the individual company (Reynolds). Throughout this presentation, we will reference several magazine articles, Bakesmart.net, and individual testimonials from leaders in the baking industry. This presentation will show BakeSmart Lite will address the current needs to streamline operations and increase profits for Sanitary Bakery.

**Budget**

The total startup cost for the BakeSmart Lite version will vary depending on individual needs. The first license will run $4500 (*Bakery Software, Bakesmart)*. Each additional license is at a reduced rate. To truly evaluate the initial investment, the individual bakery will need to consider the aspects of the software and their benefit. The BakeSmart software is designed to assist in time management, inventory tracking, accurate records, remote access, and online ordering. These aspects are priceless to businesses of all sizes.

The BakeSmart software is designed to grow with the bakery. This would reduce future costs for having to purchase an entirely new software program. The initial budget should include costs for the purchase or upgrade of a computer or multiple computers. An initial computer budget of $1000 should be sufficient for a small bakery. We do recommend a system upgrade to a Point-of-Sale Terminal. These are all in one touch screen terminals. This additional budget would run approximately $1000 per unit. For convenience, BakeSmart sells and supports Posiflex touch screens (*Bakesmart Software, Bakesmart)*.

**Facilities**

The purchase and integration of BakeSmart Lite very rarely requires changes to the bakery’s facility. The only change that may be required is that to accommodate at least a single computer. The way the computer station is integrated into each bakery will be dependent upon the individual facility. Additional phone or cables lines may be necessary to upgrade the facility to internet access, if not previously in place. Overall the integration would be fairly simple.

**Materials Needed**

BakeSmart Lite does not require any materials outside of the operating system. The software can be installed on desktops, terminals, and Macintosh Desktops. For desktops and terminals, the operating system must be Windows XP SP2/SP3 or Windows 7. The processor must be a Pentium 4 or higher with at least 2GB of RAM, with 1 GB of available disk space. For Macintosh desktops the operating system must be MacOS X 10.4 or greater with an Intel processor. The Macintosh desktops must contain at least 2 GB of RAM and 1GB of available disk space (Bakery Software – BakeSmart).

**Personnel**

Training personnel on BakeSmart Lite is a simple and cost effective process. BakeSmart offers free demos online, which can be downloaded to any computer (*Bakesmart Software, Bakesmart)*. The product is simple to understand and use. Bakesmart also offers free remote support through Yugma. This program offers web enabled, on-demand remote support to assist in training and in resolving problems (*Yugma)*. Creating an account is free and remote support allows customers to receive the best possible support without having to pay for a technician to be physically present (*Yugma)*.

**Time Schedules**

The initial purchase and installation of BakeSmart Lite can be done almost immediately. The initial sales consultation and installation of the software can be completed within only a few business days. The only delays presented may be in the upgrade or purchase of new computers. LegacyUSA understands that this can be challenging for bakery owners, so for convenience we sell various desktops and terminals that are designed specifically to support the BakeSmart software (*Bakesmart Software, Bakesmart)*. This can help decrease the time involved in the integration of the software.

**Recommendations**

For serious small bakeries we recommend the immediate purchase and integration of BakeSmart Lite. The press has raved about the success of this product in bakeries across the country. Prior to making the purchase, we recommend speaking with one of our knowledgeable sales staff to see if your individual system meets the software requirements. This will prevent any delays and provide you with the operating system necessary to receive the full benefits of BakeSmart Lite.

**Glossary**

RAM – Random Access Memory. Computer memory available to the user for creating,

loading,or running programs and for the temporary storage and manipulation of data.

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